

MTGC Update from Your Leadership

As you heard at the EMT conference a little over a month ago, the Minnesota Tourism Growth Coalition (MTGC) is working hard to increase EMT's budget for the next biennium. Over the past four years, we have all benefitted as EMT funding has increased (due to MTGC's legislative efforts). We know that increased funding will benefit tourism organizations and businesses all across the state through increased tourism marketing, co-op grants, major events funding grants, and more.

Today, we are asking for your help with this legislative effort. You can help in one or more ways:

1. **Financial Support:** Contributions of all sizes are greatly appreciated and make a difference in our lobbying activities. Contributing even on hotel room night of around \$100 will be sincerely appreciated and help us fund this critical initiative. Click here for a [MTGC contribution form](#), or reply to this email and we will send you an invoice.
2. **Resolution of Support:** Legislators look at who is supporting the MTGC, your support makes a difference. You can submit a resolution of support through the MTGC website: www.mntourism.net
3. **Contact Your Legislator:** Legislative committees will be setting the budget very soon, please contact your local legislator and ask them to support HF 1161 and SF 215 to provide increased funding for Explore Minnesota Tourism. Click here to find your legislator: [Legislator Contacts](#) and click here for the [MTGC Talking Points](#):

Please join the 30+ CVBs, resorts, attractions and other tourism businesses who have already contributed financially or adopted supporting resolutions to help grow EMT's budget in this legislative session.

Let's all step- up and support increased EMT funding that will have a positive ripple effect across the state and consider making this a regular part of your annual budget planning.

Thank you to those who have already supported MTGC and for your future support! Please contact us with any questions.

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