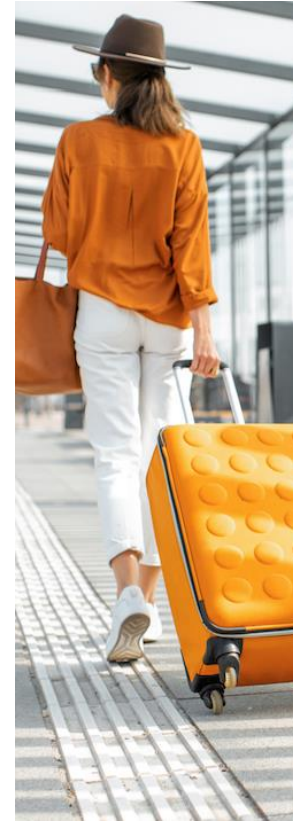




Advocates for
state funding
of the tourism
and hospitality
industries
throughout
Minnesota

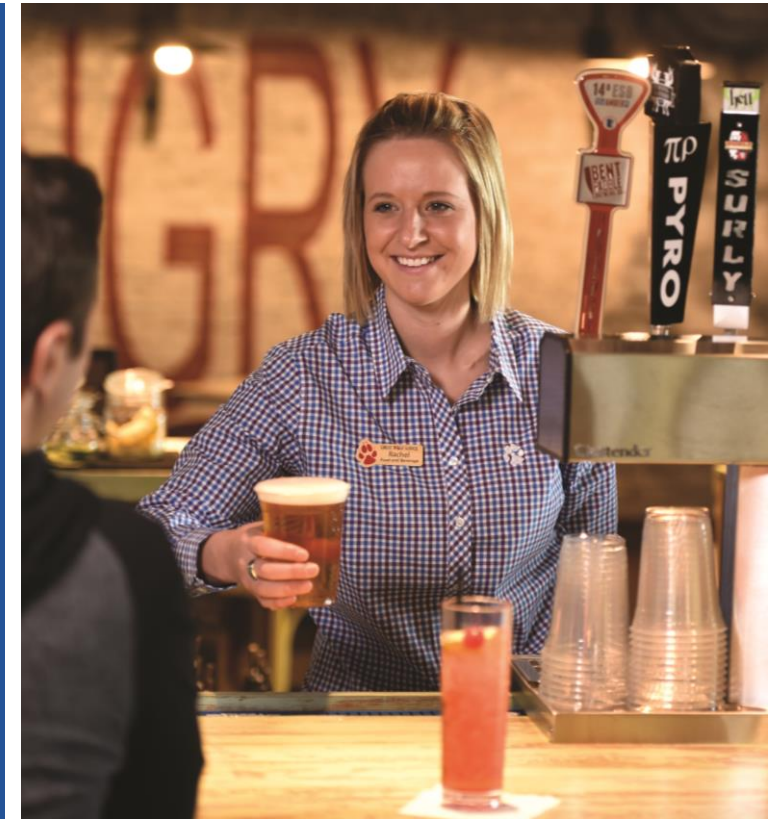


2013



A strong start

During our first year, we helped secure a 66% increase in the Explore Minnesota Tourism (EMT) base budget — the first increase nearly a decade



2015



Tackling challenges

When Minnesota faced a budget deficit, the MTGC successfully fought to preserve the EMT base budget during a time of cuts to many state agencies



2016



A grant for a brighter future

Helped secure state funding of \$663,000 for a pilot grant program to support major tourism events across the state of Minnesota, in any sized community



2017



Opening the door to economic development

Earned approval for \$900,000 in funding for the major events grant program along with a modest increase in EMT operating funds and a one-time appropriation of \$500,000 for EMT updates

2018

Planting seeds with legislators

Though it was not a budget year, we educated legislators on the value of investing in tourism and shared how event grants were used in communities

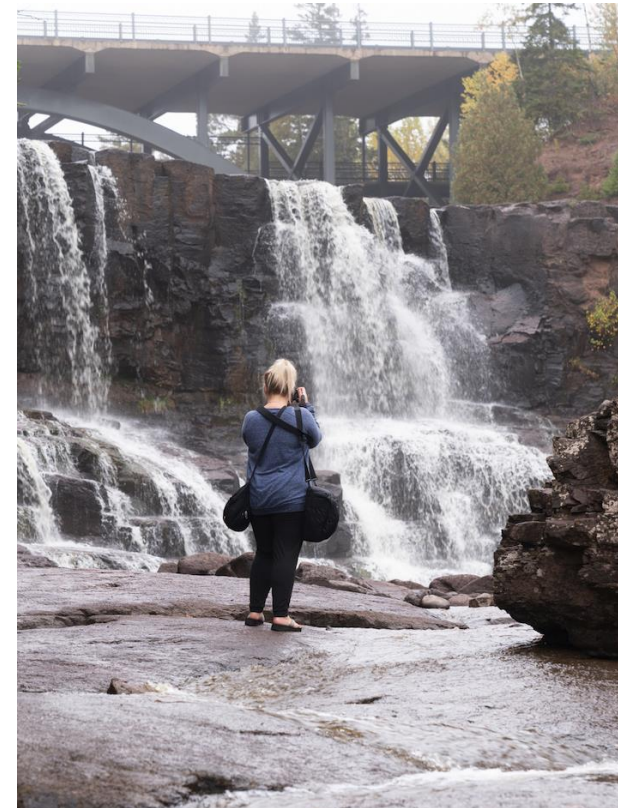


2019



Driving success

Following a difficult budget year, the MTGC worked to secure continued funding for the very successful events grants program and, at the conclusion of the session, gained approval for an additional \$60,000

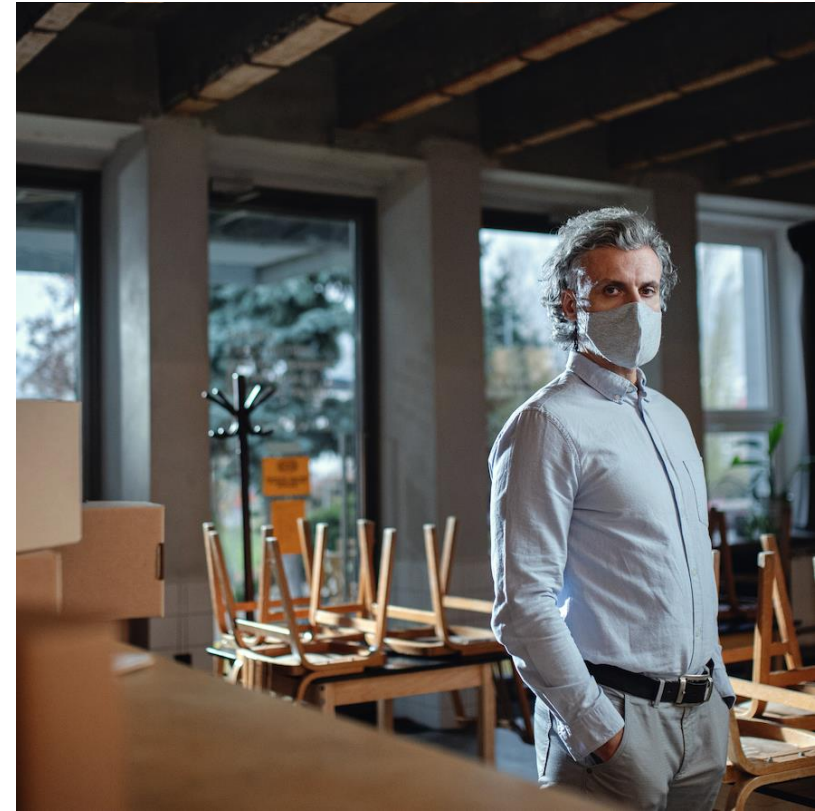


2021



Empowering recovery

During the COVID pandemic, the MTGC worked with legislators to secure \$1 million in state dollars to create a tourism recovery grant program which included grants for local and tribal governments



2022

Pushing forward

The MTGC pushed to have \$552,000 in tourism industry recovery grants included in a budget bill, but the legislature adjourned without approving any budget bills

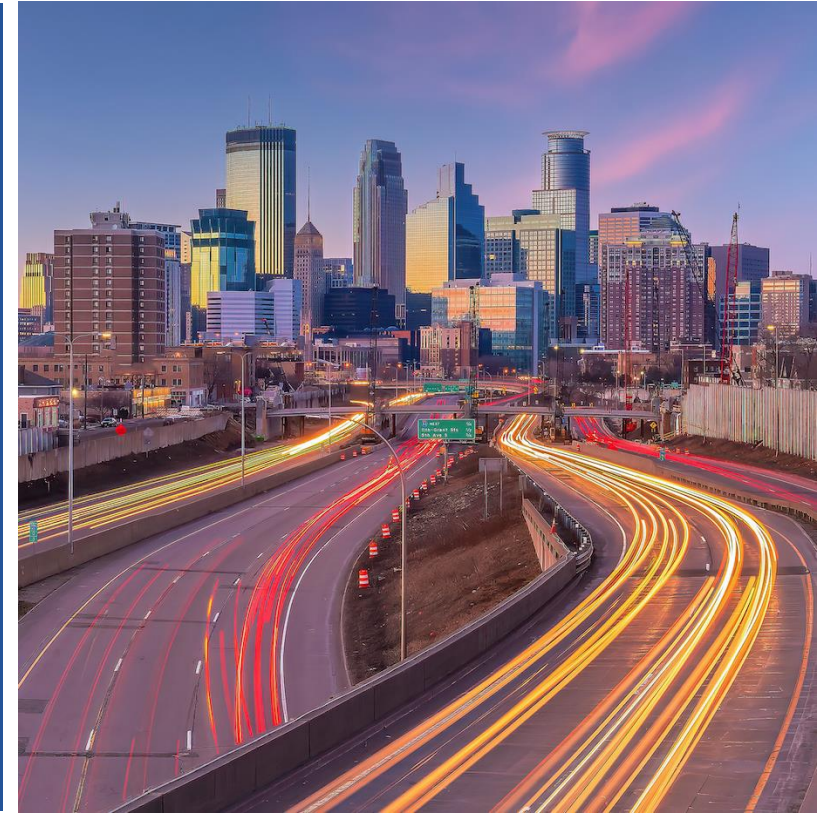


2023



Working toward a prosperous future

The MTGC continues to work with legislators, industry partners and EMT to secure tourism industry recovery grants, an increase to the EMT base budget as well as additional marketing support



Your Support is needed



Your partnership is greatly valued as we move the tourism and hospitality industry forward with a focus on recovery, growth, and a vibrant future! That doesn't happen without support from our coalition members like you.

Your contribution will help the Minnesota Tourism Growth Coalition maintain a strong presence at the state Capitol and secure funding for the tourism and hospitality industries.

Support Starting at \$500, \$1000, \$2,000, \$3,000, \$4,000

