



Helping Minnesota thrive for over a decade



2013

A strong start

During our first year, we helped secure a 66% increase in the Explore Minnesota Tourism (EMT) base budget — the first increase nearly a decade

2015

Tackling challenges

When Minnesota faced a budget deficit, the MTGC successfully fought to preserve the EMT base budget during a time of cuts to many state agencies

2016

A grant for a brighter future

Helped secure state funding of \$663,000 for a pilot grant program to support major tourism events across the state of Minnesota, in any sized community

2017

Opening the door to economic development

Earned approval for \$900,000 in funding for the major events grant program along with a modest increase in EMT operating funds and a one-time appropriation of \$500,000 for EMT updates



Advocates for state funding of tourism and hospitality



2018

Planting seeds

Though it was not a budget year, we educated legislators on the value of investing in tourism and shared how event grants were used in communities

2019

Driving success

Following a difficult budget year, the MTGC worked to secure continued funding for the very successful events grants program and, at the conclusion of the session, gained approval for an additional \$60,000

2021

Empowering recovery

During the COVID pandemic, the MTGC worked with legislators to secure \$1 million in state dollars to create a tourism recovery grant program which included grants for local and tribal governments

2023

Working toward a prosperous future

The MTGC continues to work with legislators, industry partners and EMT to secure tourism industry recovery grants, an increase to the EMT base budget as well as additional marketing support